

# FRAMEWORK.**START**

*By Jarrod Coleman*

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Campaigns

Client Work

Lifestyle





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## Campaign











**M4 GT4**

**CONTINENTAL**

**CONTINENTAL**

**M4 GT4**

**SPORT**













M Power

M4 GT4

4  
M4 GT4

















 SUPREME POWER 

 SUPREME POWER  
 SUPREME POWER

ROTARY LIFT

SPR  
RISE  
#1









GUNTHER  
W E R K S



4.0L



GUNTHER  
W E R K S







**BOR/a**

**ST**<sup>®</sup>  
SUSPENSIONS  
Velgen  
WHEELS

**FALKEN**  
TIRE





VORTECH  
SUPERCHARGERS 5.0



ST  
FALKEN  
BOYA  
VORTECH







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## Client Work













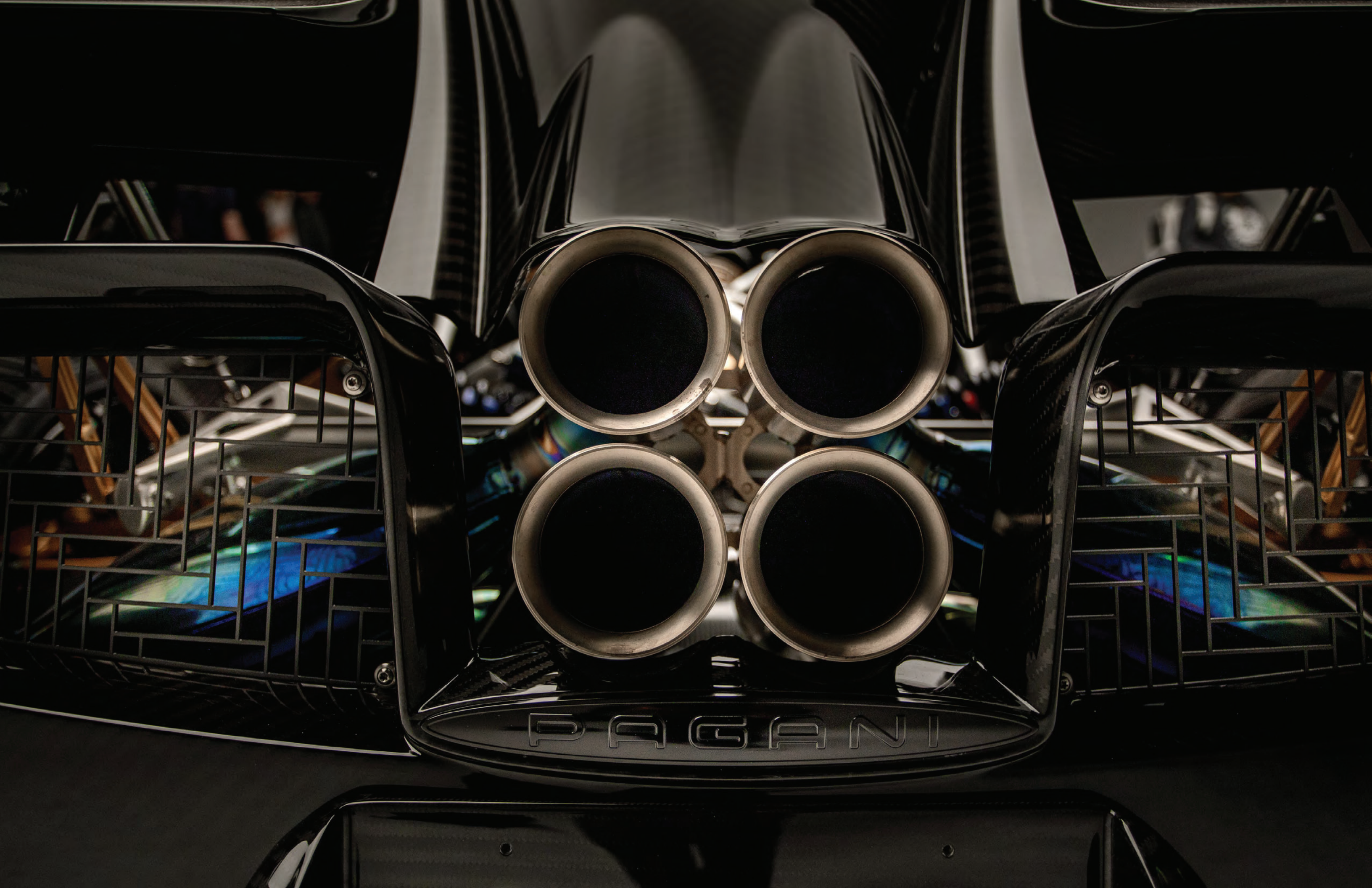




A close-up photograph of the front fender of a black sports car. The car's body is a deep, glossy black. A prominent feature is a green decal with the word 'Huayra' in a large, stylized script font, and the word 'Roadster' in a smaller, similar script font positioned directly below it. Above the fender, a black metal grille with a complex, geometric pattern is visible, through which the engine and other mechanical components of the car are partially seen. In the upper right corner, a portion of a circular headlight with a honeycomb mesh pattern is visible. The background is a plain, light-colored surface, possibly a studio backdrop, which is softly blurred.

*Huayra*  
*Roadster*





PAGANINI









Lamborghini  
CARBODACCER

*Signature*

SZB

















BMW Performance Driving School

Continental























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## Lifestyle







Sheer  
Driving Pleasure

# THE NEW BMW M340I SEDAN.

BMW EFFICIENTDYNAMICS.  
LESS EMISSIONS, MORE DRIVING PLEASURE.





A CAR  
MOVES  
YOU.

**BMW.**  
AN EXPERIENCE  
THAT  
DRIVES YOU.













JP  
JOHN

WHERE THE SUN  
DOES SHINE

WEISTEC



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## Contact:

**Jarrod Coleman**

**OC/LA**

**(732) 236 - 8305**

**S2bphotography.com**

**Turnleftondriven@gmail.com**

**@TurnleftonDriven\_ on Instagram**